

---

*ABLED Advocacy brings you*



# THE WRIGHTSLAW BOOT CAMP

*9 am -4.30 pm, October 4 & 5, 2019*

*at*

*The Lakeside Inn*

*Wakefield, MA*

---

## SPONSORSHIP OPPORTUNITIES

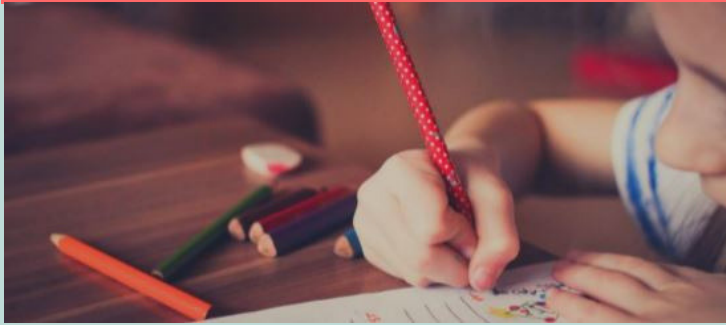
---

*Your support will further our mission:*

*Provide affordable training and advocacy to empower families to successfully obtain appropriate education for their children with special needs.*

*ABLED Advocacy is a 501(c)(3) nonprofit organization.*

---



# **ABLED ADVOCACY**

Serving the Merrimack Valley of Massachusetts

## **WHY SUPPORT US?**

### **FACTS:**

- Ever increasing rates of autism and other education-related special needs.
- Insufficient resources at schools for students with special needs, despite legal requirements to provide free and appropriate public education to all.
- Parents increasingly turning to advocates to help them secure support for children with special needs in public schools.
- High price tag for special education advocacy services that families with low incomes cannot afford.

### **ABLED ADVOCACY'S MISSION:**

Provide affordable training and advocacy to empower families to successfully obtain an appropriate education for their children with special needs.

### **OUR WORK:**

- We offer advocacy services at the lowest rates in Merrimack Valley.
- We understand funding restrictions and develop solutions collaboratively with school districts to utilize existing resources.
- So far, we have helped over 120 families to successfully obtain support for their children in public schools.
- Our clients are primarily from Lowell, Lawrence and Haverhill; many are parents who do not have college education, single parents, or live within 300% of the federal poverty guidelines. English is not the primary language for nearly 50 percent of our clients.

### **YOUR SUPPORT:**

Your sponsorship of the Wrightslaw Boot Camp will help us continue to provide advocacy services at a low cost for families with low incomes. This will help children with special needs receive appropriate support so they continue to progress in school.




## **THE WRIGHTSLAW SPECIAL ED LAW & ADVOCACY BOOT CAMP - OCT. 4 & 5, 2019**

If you or a family member has a child with special needs, then you are likely familiar with Wrightslaw. This nationally-known conference trains parents and professionals so they understand their rights and responsibilities under special education law. Wrightslaw training has helped numerous families secure appropriate support for children with disabilities in schools throughout the country. Attendees to the boot camp learn how to:

- Use special education statutes and regulations to get answers
- Use tests and measurements to measure educational progress
- Write SMART IEPs goals and objectives
- Use Every Student Succeeds Act (ESSA) as a tool to open doors to services
- Use advocacy strategies to negotiate for appropriate special education programs, and much more.

Two-day Wrightslaw Boot Camps occur less frequently and therefore attract a large number of attendees.



## WHY SPONSOR WRIGHTSLAW WITH ABLED ADVOCACY?

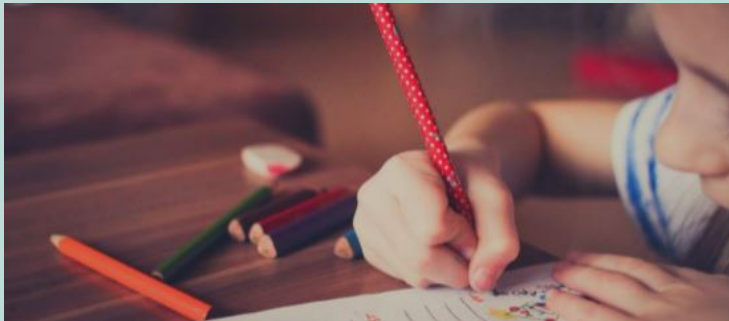
- Increased awareness for your brand among families, educators and health care professionals across Merrimack Valley as well as other areas of Massachusetts.
- Opportunity to enhance your organization's reputation in social responsibility.
- Supporting an organization that was founded by women and includes women on the Board.

## OUR REACH

Our promotional communications will reach:

- Our email subscribers including parents of children with special needs.
- Massachusetts SEPACs (district-level Parent Advisory Councils).
- Local town-level parent support groups, including Hispanic communities.
- Special education professionals: advocates, attorneys, educators, administrators in school districts.
- Local media, including radio stations and newspapers.

Please refer to our sponsorship packages document (attached) for more information.



# **ABLED ADVOCACY**

Serving the Merrimack Valley of Massachusetts

Contact for sponsorships:

ABLED Sponsorship

Email: [abledsponsorship@gmail.com](mailto:abledsponsorship@gmail.com)

Phone: (978)905-8151

Website & registration:

[www.abledadvocacy.com/events](http://www.abledadvocacy.com/events)