

MARKETING WITH WWW.YELLOWPAGESFORKIDS.COM

EMAIL EXAMPLE – Suggested Information

Recipient list suppressed.

This email is being sent to you because you are listed as a resource on the Yellow Pages for Kids Website for **YOUR STATE** at:

<http://www.yellowpagesforkids.com/help/XX.htm>

A Wrightslaw six hour program is scheduled in **YOUR STATE/YOUR CONFERENCE DATE**

<http://www.wrightslaw.com/speak/XX.htm>

(It has been listed on the Wrightslaw website for several months and online registration is available at that link.)

This Wrightslaw program is sponsored by the **YOUR ORGANIZATION NAME**

<https://www.YOUR WEBSITE.org/>

It would be most appreciative if you will forward this information on to anyone that you believe may be interested in the program.

PROVIDE YOUR REGISTRATION DETAILS

If you register by the Early Bird deadline date, you will also receive emailed pdf copies of Wrightslaw Special Education Law, 2nd Ed. and Wrightslaw: Special Education Legal Developments and Cases 2016 which retail for \$29.95.

Registration after **DATE** is \$XXX and does not include the above pdf files.

The registration fee includes lunch and refreshments, a Wrightslaw highlighter pen and the three Wrightslaw books which retail for \$62.85 - Wrightslaw: Special Education Law, 2nd Edition, Wrightslaw: From Emotions to Advocacy, 2nd Edition, and Wrightslaw: All About IEPs.

Include CLE (continuing legal education) credits and CEUs (continuing education units) information

Also, would you please check your listing on our **YOUR STATE** Yellow Pages for Kids website at:

<http://www.yellowpagesforkids.com/help/XX.htm>

for accuracy, changes, edits, etc.

At the very bottom of the YP webpage is a link to change, correct, or add a listing. As you are probably aware, it is free to be listed.